

APPLICATION FOR CIVIC ENTREPRENEURSHIP GRANT
SEPTEMBER 13, 2011

1. Name and contact info for Rotarian submitting the application:

Bill Douthit
123 Fake Street
Noblesville, IN 44444
Email: wldouthit@yahoo.com
Cell phone #
Work or Home phone #

2. Description of the project:

It is my goal to organize a group of Rotarians to go and purchase and label approximately 200 school supply bins. The bins will then be used to hold donated school supplies, which will also come from Rotarian volunteers. The bins and supplies will be donated to teachers, who will, in turn give the supplies to needy children. The project will be done in partnership with Teacher's Treasures, which will help provide access to the teachers and students who need the supplies.

The bins would be used in conjunction with the already scheduled Rotary drive for school supplies. The effort is set for three Tuesdays in October. Members will be asked to bring school supplies to the meeting. In working with Sheila Carson on this project we also want to be able to offer Rotarians a chance to take a collection bin with them or put their name on a list so that I can deliver one to their place of business.

3. Partnership with Teacher's Treasures

Rotarians will be coming to Teachers Treasures on "Make a difference day" on Saturday, October 22 to help us organize and place the donated materials on the shelf.

We all know with the economy the way it is there is less and less money for school supplies. Kids do without, or teachers reach into their pockets to buy them. Teacher's Treasures serves 240 schools in our immediate area and some 1600 Teachers will shop multiple times this year. Website is www.teacherstreasures.org.

I will do the leg work in getting the bins ready in time for the Rotary effort in October. Once the bins are available we will have a much better opportunity to ask people to hold product drives for us. I see the Rotary kick off as a model for drives at Back-to-School and other seasonal promotions.

4. Fulfilling My Passion

For most of my life I have been involved in some way with educating kids. My business sold and serviced schools and as my children grew up I was associated with Parent/Faculty Councils and Educational Foundations.

For years I have been concerned about how we can do a better job of making it simple for donors to collect supplies in an organized way.

Today many donors bring big bags, boxes, or loose supplies in the trunk of their car.

It would help us serve children better and get the supplies to the children easier if we could have functional product collection bins. These bins could be left at businesses, churches or any other place donors might be. We could advertise on the bins what we do and also credit those organizations who partner with us. In this project I would ask Rotary to provide the funding to get the bin project up and running.

5. Benefit to Rotary

Besides fitting our motto of “Service Above Self” and helping satisfy the Four Way Test, this grant provides an opportunity for Rotarians to get directly involved in providing vital resources needed to educate our children. It is my hope that many Rotarians will seize this opportunity to participate and help educate the children in our community.

In addition, The Rotary Club of Indianapolis will be recognized because each bin will be labeled with a sign that says “This bin supplied by The Rotary Club of Indianapolis.”

We will encourage Rotarians to visit the Teacher’s Treasure store and participate in future volunteer and service opportunities.

BUDGET FOR ROTARY ENTREPRENEURSHIP GRANT

SUBMITTED BY

BILL DOUTHIT

SEPTEMBER, 2011

Total Request: \$960

200 29x19 inch 200 lb test cartons	3.50	\$700.00
------------------------------------	------	----------

250 sets of sticker labels to affix to carton To brand Rotary project (set of 2)	1.04	\$260.00
---	------	----------

Set up for artwork for labels	NC*	
-------------------------------	-----	--

- Quote is from Spotlight Strategies' and Rotarian Erin Smith who will donate the set up costs and also discounted the cost of the labels.
- Also note that we may have a carton company who will work with us on cost. If this happens we will order more cartons and hopefully save enough for additional labels.

Thanks so much for your consideration.

Bill Douthit- 627-5918